

Red Herring Reveals Companies Selected as Winners for the Red Herring 100 Europe 2009

8th April 2009, London - Red Herring recently announced that [InfoGin](#) a global market leader in Web to mobile Content & Functionality Adaptation solutions was named a WINNER of the Red Herring 100 Europe, an award given to the top 100 private technology companies based in the EMEA (Europe, Middle East and Africa) region each year.

“During a difficult year, Red Herring still received an impressive list of submissions from companies across the EMEA region, clearly demonstrating Europe’s role as a major center of innovation in the global technology sector,” said Red Herring Managing Director, Farley Duvall. “The exceptional accomplishments of European technology startups and entrepreneurs are a testament to the rapid advancements being made in building the European innovation ecosystem.”

Red Herring’s lists of top private companies are an important part of the publication’s tradition of identifying new and innovative technology companies and entrepreneurs. Companies like Google, eBay, and Skype were spotted in their early days by Red Herring editors, and touted as leaders that would change the way we live and work.

Red Herring’s editorial staff rigorously evaluated several hundred private companies through a careful analysis of financial data and subjective criteria, including quality of management, execution of strategy, and dedication to research and development.

Red Herring has honored the Red Herring 100 Europe Finalist companies at its Red Herring Europe 2009 Conference, which was held March 31- April 2, at the Berlin Radisson Hotel. This intimate, 2 1/2 day event will explore how European firms are leading the charge in many technology sectors, gaining a competitive advantage, and driving entrepreneurial success in ways that create business opportunities for challengers and incumbents alike.

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About Red Herring

Red Herring is a global media company which unites the world’s best high technology innovators, venture investors and business decision makers in a variety of forums: a leading innovation magazine, an online daily technology news service, technology newsletters and major events for technology leaders around the globe. Red Herring provides an insider’s access to the global innovation economy, featuring unparalleled insights on the emerging technologies driving the economy. More information about Red Herring is available on the Internet at www.redherring.com

About InfoGin

InfoGin is the pioneer and market leader in the field of Web to mobile content & functionality adaptation, providing mobile users with the ultimate browsing experience on any mobile device. With over nine years of research & development, InfoGin is entirely focused on how to deliver the real Web’s richness to the mobile space. InfoGin’s patented technology ranges from a fully automatic and real-time intelligent Web content adaptation engine, to professional editing and development tools. InfoGin’s Intelligent Mobile Platform™ (IMP™) is commercially deployed since 2002 with over 40 top mobile operators and large content providers worldwide, extending the Web’s reach to hundreds of millions of mobile users. InfoGin’s customers report a phenomenal increase in data usage, as well as a significant contribution to their existing mobile data offerings.

www.infogin.com



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